



MY  
AMCHAM  
**CARES**  
2023

making an  
**impact**



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## Message from the Chairman



A sustainable future can be realized when corporate goals are more closely aligned with responsible citizenship objectives. Responsible business is no longer a trend but imperative for the success of corporate entities. We must never lose sight of these objectives. It is therefore truly a great feeling to see the MY AMCHAM CARES platform being an enabler that connects corporates with local communities.

To be effective in delivering its promise, Corporate Social Responsibility (CSR) programs need to be executed in a way that reaches their full potential. So, a lot of the work needs to be undertaken in advance of the execution – good planning is paramount. By observing the key pillars in the development of a CSR program and by ensuring its strategic alignment in terms of sustainability, measurability and communications, we are able to understand the impact of what was undertaken, what was correctly executed and where we can improve to be even more effective. It all adds to a better future for businesses, communities and ultimately, the world.

The onset of the COVID-19 pandemic this year presented a unique opportunity for MY AMCHAM CARES to serve as a quick response platform, directing our members to the most needful recipients from frontline workers to vulnerable communities across the nation. It was such a delight to see this platform be of immense help in a time of crisis.

I am very proud to see the MY AMCHAM CARES program still growing strong and continuing to be developed by our members to become a platform where our members can engage and learn about best practices and good initiatives from each other, encourage people to join the conversations while supporting various communities in Malaysia.

With this, I congratulate all companies being honoured today, keep up the life-changing work you do and know that you set a fantastic example for others to follow.

**Ramzi Toubasy**

# Message from the Chief Executive Officer



The MY AMCHAM CARES program, now in its fourth year, continues to be an essential part of the Chamber and a central platform for our members to share, benchmark and promote their best practices. The act of sharing initiatives and ideas strengthens our ability to deliver stronger programs by learning from other's experiences.

This year we saw a smaller number of respondents to the survey which was understandable given the disruptions of COVID-19 but out of the 97 that did complete it, we were able to increase the number to be recognized. I would like to take this opportunity to thank all of our members for taking the time to participate this year. MY AMCHAM CARES is able to remain a strong component to the Chamber because of your active engagement.

To the 34 member companies who are being honored this year, CONGRATULATIONS! Your efforts continue inspire us all to make the world a better place for all. We look forward to learning from you the best practices you employed in your 2020 activities as we roll out 2021. Please bring these insights to the Chamber through the Corporate Citizenship Committee and enrich the MY AMCHAM CARES program.

2020 was also an extraordinary year for MY AMCHAM CARES – it was a testament to the strength of the platform that we could in almost no time repurpose and pivot to use it as an enabler to drive our members generosity into the neediest of people and places.

I would also like to take a moment to thank all 49 companies that participated in the MY AMCHAM CARES COVID-19 INITIATIVE starting in March, during the initial Movement Control Order (MCO). I'm proud to say approximately 105 institutions benefited from this initiative (including hospitals, clinics, police stations, fire department, local councils, ministries, NGOs, care homes, schools, vulnerable communities - indigenous communities, refugees, stateless communities) and we managed to raise a total of USD 1.65 million.

We are so very proud of our members whose passion and generosity knows no bounds, you inspire me to push harder and reach higher to be more impactful. I'm excited and nervous at the same time to know what's in store for us in 2021, whatever we face, let's do this as one. As we have said throughout 2020, #togetherwecan

**Siobhan Das**

# Message from the Chairman of Corporate Citizenship Committee



Established in 2018 under the MY AMCHAM CARES program, the Corporate Citizenship Committee (CCC), in its 3rd year, brings executives from various sectors and backgrounds to enhance our approach to CSR. Memberships are not limited to just those in CSR roles but open to anyone who has a passion for CSR and bringing new discussions and ideas around corporate citizenship.

As the chairman of the CCC, I am amazed at the many meaningful initiatives that have been undertaken by AMCHAM members. This year in particular is a great example of how the members had come together in the midst of the COVID-19 pandemic, gathering more than RM7 Million in-kind contributions to support our frontliners and various communities in need. It is a true testament to an amazing platform, when our members come together unreservedly to participate and express their belief and commitment to the cause. The speed, effectiveness and the communication that the CCC was able to deploy drove AMCHAM to become a rallying point through the darkest of times.

MY AMCHAM CARES is an annual recognition program that celebrates the best practices of our

members and its logo has become a hallmark of member activities and inspired many others into action. There are few words to encapsulate the warmth that we all felt making this happen and I am sure the recipients also felt similarly.

Corporate Social Responsibility (CSR) has always been a core feature of U.S. businesses and many would say it is part of the company's DNA. The fact that your actions ramped up so quickly and prevailed over months proved how natural this was to our corporate culture.

When corporate goals are aligned with social and environmental responsibilities, great impact can be felt and meaningful changes can be made. The CCC is a great place to start to learn more about how we can all do things better. With that said, I would like to extend my thanks to all our members for their contributions throughout the year. I would also like to congratulate the 34 member companies being honoured by the MY AMCHAM CARES program this year. Here's to you!

**Solomon Lorthu**

# Introduction to MY AMCHAM CARES

MY AMCHAM CARES is a core AMCHAM program that celebrates and promotes best practices within the corporate citizenship and Corporate Social Responsibility (CSR) programs implemented by our members.

It is a forum through which members can share achievements and experiences that are meaningful to them, and support one another on more technical aspects of implementing and governing CSR programs, in order to achieve the highest standards and greatest impact through their environmental, social and governance initiatives.

Through MY AMCHAM CARES, the Chamber encourages members to reflect upon their existing programs and to consider how projects implemented at the local level can be strengthened and best contribute to national and global development goals.

Initiated in 2016, and coordinated from the AMCHAM executive office, MY AMCHAM CARES is a platform to:

## 01 Amplify

- Showcase activities of AMCHAM members across all sectors and types of activities and initiatives that support good corporate citizenship and community development using AMCHAM's platforms especially on the website, social media and events.
- Raise awareness of corporate citizenship and CSR.

## 03 Congregate

- Create a robust and vibrant CSR community among AMCHAM members, to share best practices, successes and challenges, and work towards continuous improvement of their CSR efforts. This includes the establishment of the Committee for Corporate Citizenship (CCC)



## 02 Benchmark

- Benchmark best practices of members citizenship programs, focusing on the key pillars of: strategy, sustainability, measurability, and communication.

## 04 Align

- Demonstrate how alignment can be a powerful tool in delivering impact. Raise awareness of how activities can be aligned with corporate, local, national and international goals.
- Incorporate UN Sustainable Development Goals (SDGs) into MY AMCHAM CARES efforts with the aim of showcasing our members' contributions towards the UN 2030 Agenda for Sustainable Development.

# Benchmarking Best Practices

Corporate citizenship is more than philanthropy, more than just community work. It is the company's impact on its staff, the environment, and society at large. It is corporate governance, health and safety, environmental care, diversity, integrity and contribution to economic development. To be successful the ethos of responsibility needs to be woven into the fabric of each company's culture where it can be visible and in action day to day.

Corporate citizenship focuses on how we can "create a better world in which to do business and a better world in which to live." Therefore, how initiatives are conceived and deployed matters. MY AMCHAM CARES's annual survey considers four critical aspects that support the success of any initiative; we ask if the company's approach and activity are strategic, sustainable, measurable and well communicated.



## Key Pillars to effective CSR programs

To align corporate citizenship strategy with corporate strategic goals.

Assessing and evaluating the impact of CSR initiatives and help plan for the future and articulate ROI



Investing in sustainable solutions for today and the future to maximize impact.

A coordinated approach, that embeds corporate responsibility messages into mainstream communications, internally and externally



**STRATEGY** requires us to consider all aspects of our corporate citizenship initiatives, from beginning to end, internally and externally. With good strategic planning, a company's activity and goals, are aligned with society's or community needs. It provides us with a common purpose to ensure that everyone is working towards the same outcome. It requires us to think in advance of what we need to measure, analyze and evaluate, who do we need to communicate with and how we will sustain the programs we establish.



We want our CSR initiatives to endure and have a lasting impact. By considering **SUSTAINABILITY**, potential roadblocks like funding and implementing partnerships are addressed early to ensure initiatives lifespan and progression. Sustainability encourages us to incorporate corporate citizenship into the corporate fabric and embed core values by engaging staff and other stakeholders.



With data being king, **MEASURABILITY** forces us to define and track the impact each activity and capture both inputs, outcomes and potentially, ripple effects that emerge. By identifying the correct targets and recording the correct indicators from the beginning of the program, we are able to assess initiatives as they progress, as well as at the end of the implementation period. Measuring components of our CSR initiatives helps us to better understand our return on investment, gauge stakeholder perception, plan for the future and most of all communicate results and learnings.



Good **COMMUNICATION** is paramount to any successful initiative or strategy. Determining who we need to communicate with is vital. While it is important that we share our successes, communication also involves listening to our stakeholders and incorporating their feedback where possible – whether these stakeholders are within our company, the surrounding community, government agencies or the public at large. Communication includes not just social media and advertising, but increasingly comprehensive sustainability reports that have multiple audiences. Implementing a good communication plan helps us get the right information to the right partners at the right time.

# Recognition of Achievement

The MY AMCHAM CARES annual survey benchmarks our members' corporate citizenship efforts across these four key pillars. This year, 97 members participated in the voluntary online survey, and 75 were eligible for consideration for recognition\*.

We are proud to recognize 34 of our members, who have successfully developed and deployed CSR activities and achieved high scores across the pillars.

- 3M Malaysia Sdn. Bhd.
- American Express Malaysia Sdn. Bhd.
- AmMetLife Insurance Berhad
- Berjaya Starbucks Coffee Company Sdn. Bhd.
- Boeing Aerospace (Malaysia) Sdn. Bhd.
- Cargill Holdings (Malaysia) Sdn. Bhd.
- Celestica Malaysia Sdn. Bhd.
- Citibank Berhad
- Coca-Cola Malaysia
- ConocoPhillips Asia Pacific Sdn. Bhd.
- Dow Chemical Malaysia Sdn. Bhd.
- ExxonMobil Subsidiaries in Malaysia
- Federal Express Services Sdn. Bhd.
- First Solar Malaysia Sdn. Bhd.
- Flex Malaysia
- Haskell Malaysia Services Sdn. Bhd.
- Herbalife Products Malaysia Sdn. Bhd.
- Hershey Malaysia Sdn. Bhd.
- Hess Exploration & Production Malaysia B.V.
- Intel Malaysia
- J.P. Morgan Chase Bank Berhad
- Jabil Circuit Sdn. Bhd.
- Johnson & Johnson Sdn. Bhd.
- Keysight Technologies Malaysia
- Micron Semiconductor Malaysia
- Microsoft Malaysia
- Mondelez International (Malaysia)
- Motorola Solutions Malaysia Sdn. Bhd.
- Pfizer (Malaysia) Sdn. Bhd.
- Plexus Manufacturing Sdn. Bhd.
- Procter & Gamble (Malaysia) Sdn. Bhd.
- PwC Malaysia
- Sunway Medical Centre Sdn. Bhd.
- Veritas Architects Sdn. Bhd.

\* Eligibility is self-defining in that companies may not have an established CSR program for a minimum of one year or their entry was incomplete





## > 3M improves lives around the world.

3M helps build sustainable communities through strategic investments and the thoughtful involvement of 3M businesses, facilities and employees globally to make a difference in the world. 3Mgives, the primary social investment arm of 3M, supports initiatives in areas such as education, environment and community vibrancy to improve lives and provide solutions to some of the world's most pressing challenges.

### Education:

3M partners with schools, universities and other organizations to ensure students and teachers have the resources and knowledge they need to succeed in STEM. By supporting education initiatives that advance equitable outcomes in STEM and business for underrepresented and under-resourced students, 3M empowers the next generation of scientists and engineers.

### Environment:

3M engages in environmental initiatives to make a positive impact on the Earth. As a leader in sustainability, 3M works

with various partners to support the sustainability goals and needs of our customers and our communities.

### Community:

3M enhances the vibrancy of our communities by assuring access to basic needs, preparing youth for lifelong success, increasing access to diverse arts opportunities, and contributing to global humanitarian relief efforts.

### 3M's Volunteering Program:

3M encourages our employees and alumni to find a cause they feel passionate about and make a difference in their communities through volunteerism. Thousands of 3Mers participate through 3Mgives volunteer programs, mentoring students and youth, serving on nonprofit boards, and helping people in need around the world. In the Asia Pacific region, 16,900 volunteer hours have been contributed by employees in 2019 out of 273,000 in total, globally.



For more information, please visit us at [https://www.3m.com.my/3M/en\\_MY/gives-my/](https://www.3m.com.my/3M/en_MY/gives-my/)



## > We care about our communities.

In continuation of our focus on CSR efforts and in giving back to the community, we adapted and remained agile to the new norm, we focused on what was needed the most during unprecedented times, looking for ways to support our communities.

Through the Amex Foundation, a donation of US\$ 100,000 (approximately RM426,450) was made to MERCY Malaysia to help mitigate the impact of Covid-19 within marginalized communities of Malaysia. The funds are used to purchase and distribute essentials such as food items, non-food items, hygiene and cleaning kits to cushion the negative impact of the pandemic on the lives of those in need. The outreach is targeted at:

- B40 population at PPRs (Program Perumahan Rakyat) and urban areas
- B40 population in rural areas
- Refugees and stateless communities in urban and rural areas
- People with disabilities
- Orang Asli communities in rural areas

Thanking our HealthCare Heroes - By showing our gratitude and support towards our frontlines, our colleagues wrote hundreds of thank you notes and uplifting messages that were compiled into a photobook, along with chocolates. These were presented to the staff of two hospitals that were key for Covid-19 treatments in Kuala Lumpur and Selangor.

Backing the communities in which we live and work is an essential part of our brand promise. One way we bring this to life is through Give2Gether, our annual giving campaign. Give2Gether is a platform where our Amex colleagues can

choose from among thousands of projects submitted to the GlobalGiving platform by vetted nonprofits in more than 170 countries, including but not limited to causes such as animal welfare, education, Covid-19 relief, etc. Contributions will then be matched dollar for dollar by the American Express Foundation.

Our backing extends beyond our customers to the communities where we live and work. We believe that it's good for both our business and our communities to invest financial and human resources in ways that address the social, environmental and economic needs of our communities, customers, shareholders and partners, especially during these trying times.



For more information, please visit us at <https://about.americanexpress.com/corporate-responsibility>



At AmMetLife Insurance Berhad (AmMetLife), we aim to build a more protected world for our customers by providing them with products and solutions to help them lead confident, enriched and healthier lives. To ensure AmMetLife plays its part in helping to build more inclusive, financially secure communities, the MetLife Foundation is actively supporting programs in Malaysia aimed at promoting financial health and supporting local communities and youth.

### Helping communities affected by the Covid 19 pandemic

Through the "Bags for Needy" program, Food Aid Malaysia provide food supplies to low-income families affected by the COVID-19 pandemic. With the support of MetLife Foundation, nearly 12,000 individuals were provided with essential food items, helping to ease the burden they faced during this challenging period. Corporate volunteers from AmMetLife and AmMetLife Takaful also

helped out in sorting and packing food supplies which were then distributed to the families in need.

MetLife Foundation's contribution to the MYAMCHAMCARES COVID-19 Relief Program led to the purchase of 6,310 disposable isolation gowns for five hospitals across Malaysia, helping to protect close to 250 healthcare workers treating COVID-19 patients in isolation wards across the country.

### Encouraging gratitude through creativity

In May of this year, AmMetLife supported JA Malaysia in launching the "Show Your Gratitude Competition," a program encouraging primary school students to express their gratitude towards their care givers, front line service workers and essential workers. Through this initiative, students were instilled with a sense of social responsibility while giving them the opportunity to be creative and appreciative of their parents, care givers and those working to help keep Malaysia safe during the pandemic.



For more information, please visit us at

<https://www.ammethlife.com/about-us/about-ammethlife/corporate-social-responsibility/>



## ➤ Being a Responsible Company

At Starbucks we stand for being people positive, planet positive and profit positive, living our Mission and Values while working together as partners to build a different kind of company. This year, we continued our focus on three areas where we know we can have the most impact: leading in sustainability, creating meaningful opportunities, and strengthening our communities.

Expanding on our history in sustainability and progress in reducing the impact of our business on the environment, as of October 2020, all our stores in Malaysia have adopted the use of lightweight strawless lids for iced beverages, and have replaced our single use plastic straws with alternative material straws that is easier to recycle and compost.

From the very beginning, Starbucks has a long legacy of putting our partners (employees) first and creating

a culture where everyone is welcomed. In November 2019, we opened our second Starbucks Signing Store in Burmah Road, Penang – the fourth of its kind in the world – which expands from our initial Signing Store in Bangsar Village II to provide employment and development opportunities for the Deaf community.

At Starbucks we take actions to strengthen our communities by listening, supporting, investing and uplifting in meaningful ways. This year, in light of the COVID-19 pandemic, Starbucks Malaysia worked with the local health districts around where our stores operate to donate more than 1,000 cups of coffee to frontliners which include hospital staff, police and also the non-profit organizations working directly with the underprivileged communities.



For more information, please visit us at [www.starbucks.com.my](http://www.starbucks.com.my)



**Building better communities worldwide through impactful investments, innovative partnerships, employee engagement and thoughtful advocacy**

Through purposeful investments, employee engagement and thoughtful advocacy efforts over the last few decades, Boeing and its employees have supported many innovative partnerships and programs that help build better communities worldwide.

Boeing's relationship with Malaysia dates back to 1947, with the acquisition of three 21-seater DC-3s by Malayan Airways Limited. This enabled the then small regional carrier to offer in-flight services for the first time.

Boeing deepened its partnership with Malaysia in 2005 when it first donated two ambulances and a multipurpose vehicle to the Malaysia Red Crescent Society in Penang. The vehicles were used extensively during the 2004 tsunami relief efforts and were instrumental in providing medical assistance during periods of severe flooding in Johor in 2006.

In 2005, Boeing donated Haemodialysis machines to eight district hospitals in Kedah to improve accessibility to affordable dialysis treatments for cancer patients.

Between 2006 and 2010, Boeing supported the Kanser Network Association in developing and sustaining its breast cancer education program in Malaysia. The grants provided to the organization helped develop its volunteer network and institutional resources, including translations of educational materials which was helpful for the large number of non-English speaking populace.

In 2019, Boeing partnered with the Network of Urban Rural Innovators (NURI) on several community recycling projects. The partnership was extended in 2020 and Boeing has since invested 95,000 USD in various recycling projects.

To date, Boeing has invested a total of 640,000 USD in community projects in Malaysia.



For more information, please visit us at  
<https://www.boeing.com/global/boeing-southeast-asia/malaysia/index.page>



## ➤ Enriching Communities

Cargill's purpose is to nourish the world in a safe, responsible and sustainable way. Supporting our local communities is an essential part of our commitment to being a responsible corporate citizen.

The Cargill Cares Council in Malaysia are employee-led groups that implement community engagement activities to ensure that Cargill is committing its financial and human resources strategically in our communities. We identify important local issues, assess community needs, build effective relationships with community stakeholders and engage employees in community and volunteering efforts. We continue to work with our non-profit and NGO partners to implement various projects around food security, health and nutrition, education and environment. Our employees have consistently volunteered their time

and energy for the benefit of our communities where we operate.

During this unprecedented times, Cargill supported the medical care service personnel at three Covid-19 designated hospitals with direct contribution of various medical PPE's to combat the COVID-19 pandemic outbreak and help curb the spread of the virus. In partnership with local communities, essential food relief and personal hygiene products were distributed to 300 needy families in Selangor during the Movement Control Order to help alleviate hunger. With the cooperation of the State Education Departments, we also donated face mask and sanitizers to 35 schools in Penang, Melaka, Selangor and Sabah for the safety of students.



For more information, please visit us at <https://www.cargill.com.my>



**In 2019, our global employees volunteered 26,700 working hours to help their local communities.**

### Sustainability at Celestica

For the last 10 years, sustainability has been integrated into everything we do. At Celestica, we understand we have a role to play in improving our world and protecting the planet. Through our sustainability initiatives, we collaborate with each other, as well as our customers and suppliers, to drive positive change both within our company and in our communities. Our sustainability strategy focuses on four key pillars: our communities, our planet, our products and services, and our people.

#### 2019 Sustainability Highlights



In the area of communities, we leverage our collective expertise and resources to drive positive change. We also establish partnerships in the communities in which we operate, and empower our employees to volunteer.

From Kulim to Johor, our employees are always exploring ways to make positive changes to their communities and the environment. Since 2016, our Kulim team has been contributing to the Rumah Amal Kulim, a community learning center that caters to the special needs of disabled students and children. Over the years, our teams have built an outdoor rest area and a multimedia room to enhance the facilities at the center. Currently, the team is setting up a nursery room for the children.

As the world continues to combat COVID-19, our Johor employees invested time and effort to sew more than 1500 pieces of face masks. Along with 30 boxes of face mask and hand sanitisers, these items were donated to nearby primary schools. Beyond helping the communities, our teams also make on-going efforts to Go Green. In the Herbal Garden project, our employees planted herbs at both our Senai and Seelong facilities through the use of recycled tires and wooden pallets.

Positive change does not happen overnight, but by drawing on the efforts of our employees, we are creating solutions that are greater than the sum of our individual ideas, activities and initiatives.



For more information, please visit us at <https://www.celestica.com/about-us/sustainability/overview>



**Community engagement at Citi is a shared responsibility. We call it Pathways to Progress. Through Citi Foundation, we continuously invest in financial inclusion, youth entrepreneur development and urban transformation initiatives.**

### **Citi in Community: Youth Empowerment, Financial Inclusion and Urban Transformation**

Citizenship is core to Citi and a responsibility shared by all of our businesses, clients, suppliers and communities. We continuously invest in initiatives that enhance financial inclusion, create job opportunities for youth and introduce new approaches to build and sustain vibrant cities.

In Malaysia, Citi has proactively embraced a 'More than Philanthropy' approach to our strategic community initiatives. Our focus areas are in Urban Transformation, Financial Inclusion and Youth Economic Opportunities.

Citi Foundation grant partners in Malaysia are Think City, a subsidiary of Khazanah Nasional Berhad. Think City is a community-based urban regeneration body that seeks to create more sustainable and livable cities. Citi has partnered Think City over the last 6 years pioneering corporate sponsorship of urban migration research, development of cultural and arts initiatives in the heart of Kuala Lumpur City and in the past two years, a focus on Laneway Improvements to transform dilapidated laneways into vibrant community spaces with opportunities for healthy living based on the Sustainable Development Goals (SDG) of the New Urban Agenda set by the United Nations (UN-Habitat).

An extension of Think City's focus on urban transformation includes a strategic approach to inner-city social problems including homelessness and social stigma related to migrant communities in three laneways in historic Kuala Lumpur.

ThinkCity also provides opportunities for selected community and civil society partners to jointly address significant social issues. There is also a significant environmental dimension that will involve waste management opportunities with local communities.

In the area of Youth Entrepreneurship, Citi is in partnership with the Asia School of Business supporting The Rapid Youth Success Entrepreneurship (RYSE) Program to improve youth unemployment rates in urban Malaysia. Low-income students from community colleges in the country are taught innovation and design thinking by the Asia School of Business team in addition to social entrepreneurship skills and e-commerce.

At a regional level, Citi Malaysia together with UNDP work collaboratively with government in the UNDP Youth Co-Lab program. The UNDP and Citi Foundation Youth Co-Lab Summit brings together each year, young social entrepreneurs throughout the country to compete and develop innovative business

proposals to support the UN Sustainable Development Goals. The Initiative has the support of the Malaysian Global Innovation and Creativity Centre (Magic) as well as the relevant government bodies involved in science and entrepreneur development.

Citi employees are our best community ambassadors, generously giving their time and contribution to local charity giving and community support programmes. In 2020, Citi employees raised over RM125,000 supporting 41 community projects for 17 charitable and non-government organizations via a virtual Global Community Day initiative in Malaysia.

Our journey in serving communities has always been aligned to Citi's mission of enabling economic progress. Through Citi Foundation, we were able to positively impact community through our projects in promoting more vibrant and sustainable living in cities, providing a brighter future for youth in low income families, empowering women and girls to build financially independent lives and encouraging the development of youth entrepreneurship in the country.



## > World Without Waste

At Coca-Cola Malaysia, we take our responsibility to the communities we call home seriously. We have a longstanding belief that our business can only be as strong and successful as the communities we serve. That's why we act in ways to create a more sustainable and better shared future for everyone, even more so given the current unprecedented challenges. We are focused on growing our business the right way to respond effectively to the collective needs of our communities across Malaysia," said Mr Ahmed Yehia G. El Deen, Country Manager for Malaysia, Singapore and Brunei.

Over our 84 years in Malaysia, Coca-Cola Malaysia has worked with various organisations to realise our sustainable priorities, essentially our 3Ws initiatives.

To achieve our global vision of a **World Without Waste** in Malaysia, we partner several NGOs namely, Malaysian Nature Society (MNS), UPM and Waste Management Association of Malaysia on various awareness campaigns; river-cleaning activities; the 4R2C or Rethink, Reduce,

Reuse, Recycle, Composting and Closing the Loop initiative; environmental contests; coastal clean-ups with Reef Check Malaysia; and waste management programmes.

As part of our **Water Stewardship** pillar, our Water For Life programme with Muslim Aid Malaysia Humanitarian Fund, the Johor Forestry Department and Forest Research Institute Malaysia helps to protect peat swamp forests in Ayer Hitam. We've also been working with Raleigh International and the Malaysian Nature Society to help communities get access to clean water for drinking, and to get students recognize the importance of water conservation.

Our third pillar is **Women Entrepreneurship**, whereby our Coca-Cola Komuniti Usahawan (KU) programme has empowered almost 16,000 women in Malaysia since 2017.

We look forward to continued success in our partnerships to refresh the world and make a difference.



For more information, please visit us at <https://www.coca-cola.com.my/sustainability>



# ConocoPhillips



**ConocoPhillips is committed to respectfully engaging with local stakeholders to understand their values and interests, and build long-term benefits for both the company and communities where we operate.**

ConocoPhillips recognizes that the most effective corporate philanthropy can be achieved by entering into strategic partnerships with organizations that serve the community with lasting social impact. For this reason, we have partnered with the U.S Embassy in Malaysia on our signature CSR program, the **Fulbright English Teaching Assistants** program in Sabah. This program makes a difference in children's education through invigorating student learning via skills development and educational activities.

ConocoPhillips also supports MyKasih 'Love My School', a student bursary program that provides assistance in the form of cashless bursaries for the purchase of schoolbooks and stationery, as well as food and drinks from the canteen.

Since 2006, ConocoPhillips has been awarding scholarships to Geology students from University Malaya and Petroleum Engineering students from University Teknologi Malaysia. The scholarship provides access and opportunities for high quality tertiary learning and education for our future leaders.

ConocoPhillips also contributes to the **Sabah Society for the Deaf**, where we support hearing impaired children. With ConocoPhillips' support, a library was successfully set-up and additional resources were made available for the children.

Through its **Employee Volunteer Program**, ConocoPhillips employees gathered to beautify an Orang Asli (Indigenous People) School in Damansara Perdana, Sekolah Kebangsaan Bukit Lanjan earlier this

year. Volunteers painted the school corridors, decorated the classrooms, and helped to plant vegetables in the school's edible garden.

In addition, ConocoPhillips continue to provide **financial aid** to the underprivileged in the day to day running of charities and homes.

ConocoPhillips Malaysia is grateful to play our part to fight the battle against COVID-19 by **donating** funds through MY AMCHAM CARES and to the Ministry of Health COVID-19 fund, as well as MERCY Malaysia COVID-19 relief efforts.

ConocoPhillips continues to engage with our stakeholders and the communities where we operate to understand their needs and contribute to economic opportunities.



For more information, please visit us at <https://www.conocophillips.com/sustainability/creating-shared-value/>



**The pandemic does not stop us from caring for our community and environment. We did our best while ensuring all safety guidelines are met so that our people and partners stay safe.**

2020 has been an unprecedented year with the community impacted substantially by the Covid-19 pandemic. However, that does not deter Dow Malaysia from continuing to contribute in various ways. In partnership with HOPE Worldwide Malaysia, Dow has engaged various segments of the community.

Dow supported 200 low-income families with care packs which include two months' worth of groceries and hygiene products. Specifically, this has benefitted families including those who lost their jobs, elderly persons and single-parent family units. The deliveries were made across two months in April and May.

To help bridge digital literacy among underprivileged children from urban-poor families, Dow supported HOPE's Robotic STEAM education & Micro:bit Boson Continuation Learning program. The program aims to create interest

in learning to help shape the future of underprivileged youths in Kuala Lumpur. The program also provided opportunities to vulnerable youths in developing their engineering skills which aligns with Malaysia's way forward in reaching a computation thinker society.

Against the pandemic backdrop, Dow's perseverance to keep plastic waste out of the environment has led to self-paced clean ups among its employees and their family members. Into its third year, the #PullingOurWeight clean ups took place between September 14 to 20 in conjunction with Hari Malaysia holiday. This initiative aims to create greater awareness of plastic waste in the environment, promote responsible waste management, encourage recycling, and aligns with Dow's sustainability targets to **Stop the Waste and Close the Loop**.



For more information, please visit us at <https://www.dow.com>



# ExxonMobil

➤ **ExxonMobil collaborates with government and local stakeholders to invest in programs that promote socio-economic benefits to the local community.**

ExxonMobil has a long tradition of helping to improve the quality of life in the communities where we operate. In Malaysia, our support for the community focuses on four key areas: human capital development, energy literacy, safety and health, and business ethics.

In the area of human capital development, we collaborate with various partners to develop and increase awareness of Science, Technology, Engineering and Mathematics (STEM) subjects. Special emphasis is given to initiatives that help identify future STEM talents and to motivate young people to consider future careers in these fields which are critical for Malaysia in achieving its developmental goals. These include the ExxonMobil STEM Awards for students, STEM teacher training programs and others. Energy related topics are incorporated into the STEM programs that we support to encourage students to think about the role and efficient use of energy in daily life.

We also make significant contributions to enhance English language proficiency among school children and helped establish three English resource centers in Terengganu.

We sponsor an entrepreneurial skills development project with the Terengganu Royal Foundation which provides training to single mothers and girls from low-income families to fulfill their economic potential and lead social change in their communities.

In 2020, we supported the community in the fight against COVID-19. Through a partnership with the Malaysian Official Designers' Association, we contributed full medical PPE for healthcare frontliners. We also provided the police with supplies as they enforced movement control orders to limit the spread of COVID-19 in the country.



For more information, please visit us at <https://corporate.exxonmobil.com>



**FedEx Cares is our global community engagement program and one way that we live out our purpose of connecting people and possibilities. Our goal is to help make the world a better place through in kind shipping, volunteering our time and expertise, and charitable giving.**

FedEx Express (FedEx), a subsidiary of FedEx Corp. (NYSE: FDX) and the world's largest express transportation company, is committed to building the next generation of innovators and entrepreneurial leaders by equipping them with life skills such as critical thinking, problem-solving, risk-taking and self-confidence. Each year, FedEx is involved in two flagship initiatives - the FedEx Express / JA International Trade Challenge (FedEx / JA ITC) and Young Enterprise (YE) Program. Both programs are organised in collaboration with Junior Achievement Malaysia (JA Malaysia), one of the world's largest non-governmental organizations dedicated to addressing fundamental social and economic challenges of young people through a series of in-school and after-school programs.

#### FedEx / JA ITC

The FedEx / JA ITC provides the platform for students to gain first-hand experience of international trade and entrepreneurship, while cultivating a business mindset, comprising two key activities – the International Trade Workshops and the International Trade Challenge. As part of the challenge, students in teams of two develop a specific product or service and create an original international market

entry strategy for a designated country. The program has been running successfully for 12 years in Malaysia since 2008, and today, is carried out across 9 Asia Pacific markets namely Hong Kong, Japan, Korea, Malaysia, the Philippines, Singapore, Thailand, Vietnam and Australia.

#### Young Enterprise

The YE Program is an initiative held in national schools, encouraging students to tap into the opportunity of experiencing a complete business cycle. They participate to gain practical know-how, right from registering their company, raising capital, selling shares, product ideation, manufacturing their own products, selling the products, financial reporting of the company and voluntarily liquidating the company. The main goal of the 9-month program is to help students hone their soft skills which are essential for entrepreneurs, such as communication, critical observation, conflict resolution and leadership through a series of workshops.

Both programs have impacted over 7,000 students to date.



For more information, please visit us at <https://fedexcares.com/>



**First Solar Malaysia is committed towards enriching the living qualities of the surrounding communities via our community outreach programs.**

First Solar Malaysia was globally recognized in 2018 as the Grand Winner for Employer of Choice (Private Sector Category) at the Malaysian Institute of Human Resource Management (MIHRM) 18th Malaysia-International HR Awards 2018, as well as the Grand Winner for Malaysia Human Resources Minister Award 2018 for Large Manufacturing Sector.

### **First Solar Malaysia Community Outreach Programs – Towards the Betterment of Our Communities**

Ever since our inception in 2008, First Solar Malaysia has been actively involved in enriching the surrounding communities through our various CSR programs that has taken place throughout the years. Our CSR programs are divided into 4 categories:

- Sustainable Energy: solar panel donations to Serdang Mosque, Bandar Baharu (12kW), Malaysia Green Tech Corporation (50 kW), Penang Tech Dome (3kW), Dhyana Ashram, Kulim (48 kW), and Koperasi Lestari Seberang Perai (Eco Recycling Center) – (1.4 kW); and involvements in sustainable energy fairs such as IGEM.
- Educational Enrichment: Full education sponsorship to our associates to pursue higher education, AMCHAM's STEM initiatives (mentoring for Young Enterprise Program, involvement in Penang International Science Fair), laptop donations to associates' children pursuing higher education, and foster school program.

- Community Impact: Program Mahabbah Community for Raya Haji, charity visits to old folks home/ schools/ orphanages for Chinese New Year and Christmas, Taipusam Refreshment Stalls.
- Community Health & Well-being: Covid-19 CSR programs - PPE donations to hospitals and government agencies, food buckets donations to B40 households/ elderly/ orphanages/ single mothers in Kedah and Penang, ventilators donations to Sultanah Bahiyah Hospital, flood relief humanitarian aid to Dabong.

Our commitment to enrich the living qualities of the surrounding communities was globally recognized in 2018 when we were named as the Grand Winner for Employer of Choice (Private Sector Category) at the Malaysian Institute of Human Resource Management (MIHRM) 18th Malaysia-International HR Awards 2018, as well as the Grand Winner for Malaysia Human Resources Minister Award 2018 for Large Manufacturing Sector.



For more information, please visit us at <http://www.firstsolar.com>



# flex®



**Flex believes that “no one should be left behind” – The company plans to double its PwD workforce in the near future.**

Flex alone accounts for ~3% of the registered PwD employees. We are one of the few companies in Malaysia that has boldly hired, developed and empowered 130 PwDs.

As a responsible manufacturing partner, Flex makes great products that contribute positively to the world and steward sustainable manufacturing and operations practices to minimize environmental impact.

Sustainability is in our DNA and remains central to who we are and how we operate. Our long-standing track record in sustainable performance can be attributed to our employees' commitment to always doing the right thing for our customers, colleagues, shareholders and communities, enabling us to continuously push for progress globally and locally.

In Malaysia, Flex is one of the largest employers of People with Disabilities (PwD) with over 130 PwDs employed in its facilities in Johor and Penang to date. In April 2019, we were recognized as a “PwD Friendly Employer” by the Ministry of Human Resources.

We are also committed to fostering a safe working environment and providing equal employment and career growth opportunities where our employees feel empowered to reach their full potential. We are one of the few technology companies in the country to fully sponsor a large number of employees' tertiary education in local universities. To date, more than 560 Flex employees have completed their master's, diploma and certificate programs, leading them to better career prospects and promotions.

As we continue to navigate through these challenging times, our employees' health and safety still remains top priority. We are also focused on supporting our customers by leveraging our supply chain and manufacturing expertise to deliver essential healthcare and infrastructure products to support the critical needs created by the pandemic.



For more information, please visit us at <https://flex.com/company/our-sustainability>

**HASKELL****Building a  
better future**

For years, Haskell has been profoundly committed to philanthropy, community, and giving back. Civic engagement is embedded in our culture and exemplified by passionate team members who serve as participants, leaders, and champions for acts of service. Haskell's philanthropic leadership extends to corporate giving, where our efforts are a combination of financial and volunteer contributions – whether independently or in partnership with other organisations. Our giving centres on the relief of human suffering, with focus on the less fortunate and indigenous communities, and extends to other causes, including sustainability.

In Malaysia, Haskell has formed an alliance with ECOMY and Veritas for Project Kampungku (My Village). The coalition that started in 2018 has since been our annual commitment and focuses on the provision of a sustainable source of light energy for the indigenous villagers. In total, Haskell has served a total of 600+ hours on this initiative

alone. In 2020, in line with the ongoing pandemic, our efforts have extended into delivering COVID-19 survival kits which includes hand sanitizers and face masks to our partnering associations including AMCHAM and InvestKL to help relief the burden of the pandemic.

Other efforts across our APAC offices include fundraising to deliver food supplies to communities severely affected by the pandemic. Haskell in Singapore and Philippines have hosted several fundraisers in 2020 alone to support our local communities. The Philippines team were also involved as volunteers during the Taal Volcano Eruption in Philippines. Together, Haskell raised over USD\$3,500 within a week to support over 180 families affected by the eruption.

As a whole, Haskell is committed to giving back to our communities and will continue our efforts in our journey to build a better future.



For more information, please visit us at <https://www.linkedin.com/company/haskell-apac>



### Nutrition for Zero Hunger

As a global leader in nutrition, Herbalife Nutrition is helping to tackle the global challenges of hunger, food insecurity, and malnutrition. Through our **Nutrition for Zero Hunger** initiative, we provide critical resources and expertise to communities around the world. Collaborating with leading non-profit partners, we are committed to find the answers to this challenge.

Additionally, **Herbalife Nutrition Foundation (HNF)**, a global non-profit foundation supported by Herbalife Nutrition's independent distributors, employees, their families and friends, offer grants to charitable organizations under its Casa Herbalife Nutrition Program to provide children with the nourishment, care, and nutrition education they need to reach their full potential. Through HNF, Herbalife Nutrition Malaysia has supported five local non-governmental organizations since 2006 with contributions of more than USD500,000. Currently, we are

### > Nutrition For Zero Hunger

proud to be working with four Casa Herbalife Nutrition partners – Amitabha Charity Orphanage in Johor; Good Samaritan Home and Pusat Jagaan Kanak-Kanak Yatim/ Miskin Rukaiyah in Selangor; and Yayasan Chow Kit in Kuala Lumpur to care for the nutrition needs of more than 190 children.

Last year, working with three of our Casa Herbalife Nutrition partners, we launched the STAR Program, a fun 12-week nutrition education program to encourage healthy, active lifestyle. Each child received a progress booklet that was divided into two categories: good nutrition and active lifestyle, and each category has a set number of activities the children can complete to collect star-shaped reward stamps.

Even after the Program ended, we received positive feedback from our partners and the children continued the habit of drinking enough water, exercising regularly, and avoided unhealthy food.



For more information, please visit us at

<https://iamherbalifenutrition.com/who-we-are/nutrition-for-zero-hunger/>

SINCE 1894  
**HERSHEY'S**

## > Hershey's Shared Goodness

The Hershey Company have been activating our remarkable people by Sharing Goodness for 125 years.

In 2019, Pasir Gudang experienced dangerous air quality levels from the toxic pollution. As a result, schools across the country closed due to health concerns for children, keeping millions of children at home. An urgent request for air quality monitoring equipment for schools went out via Malaysia's Department of Environment, and Hershey responded quickly, **donating a gas detector values MYR12,000 to the school.** Hershey did not stop there. CSR Committee forged a partnership to "adopt" the Taman Daya School as part of the Ministry of Education's School Transformation 2025 initiative, committing to host a series of activities and enrichment programs for students and teachers. The team hosted various type of program on safety, health and hygiene involved student's development. Hershey also improved the school facilities

on every aspect as needed. One of the major projects is PROLOC (Program Learning Outside Classroom) stations was completed on Oct 2020.

In 2020, the COVID-19 pandemic affecting hundreds of thousands of people. As a company who always Take Action and care about the society, Hershey conveyed appreciation to the country's frontliners who are working tirelessly to curb the outbreak by donating **10,000 pieces of surgical face masks, 191 bottles of 500ml hand sanitizers and 1250 bags of Hershey's chocolate which worth MYR41,000** to Hospital Permai, Hospital Sultanah Aminah, Hospital Sultan Ismail & Pejabat Kesihatan Negeri Johor. Hershey continued to "giving back" to the school by **donating 10 essentials supplies which cost MYR5,100 in total to those 51 underprivileged students** who economically affected by the Covid-19 pandemic. The total employees' involvement is 56 peoples with 410 hours of contribution in 2020.



For more information, please visit us at  
[https://www.thehersheycompany.com/en\\_us/sustainability/csr-reports.html](https://www.thehersheycompany.com/en_us/sustainability/csr-reports.html)



## Creating Long Lasting Positive Impacts on the Communities Where We Operate

At Hess, social responsibility (SR) means maintaining the highest standards of corporate citizenship as we work to deliver the energy the world needs – energy that is fundamental to advancing economic progress and improving living standards. SR, which is one of the six Hess Values, is foundational to the culture of our company and to our engagement with the communities where we operate; it includes protecting the health and safety of our workforce, safeguarding the environment and creating a long lasting positive impact on our communities.

Hess continues to support local communities in Malaysia through our investment in education. Hess has partnered with the U.S. Embassy in Malaysia to support the Fulbright English Teaching Assistant (ETA) program in Kelantan since 2018, bringing ETAs to teach English in public secondary schools. Last year, the program reached almost 9,000 students in the state through classroom learning and 29

English camps. Hess is also supporting the MyKasih “Love My School” Student Bursary Program in Kelantan which provides financial assistance in the form of cashless bursaries to 80 students from underprivileged families in the Orang Asli indigenous community, giving them a better chance at completing their educations and building better lives for their families.

This year, in support of our frontline workers who have been working tirelessly to combat COVID-19, Hess has contributed over 60,000 units of live-saving supplies such as face masks, hand sanitizers and medical gloves to several hospitals, district health clinics and police headquarters in Kelantan and Terengganu. In addition, the company donated approximately 4000 meals to the frontliners and underprivileged communities in Kelantan which were distributed by Hess volunteers.



For more information, please visit us at <http://www.hess.com/sustainability/social-responsibility>



**Over 900,000 volunteer hours recorded, over US\$3 million disbursed to communities since 2006. This year, we also contributed an additional RM2.3 million in the fight against COVID-19.**

### Who we are

Intel Malaysia is the first offshore site for Intel Corporation, with more than US\$5B invested since 1972, with over 10,000 employees. It is home to Intel's largest assembly and test manufacturing facility with an all-Malaysian manufacturing workforce, and the country's largest product design and development center. It is also one of the only two Intel shared services hubs supporting our operations globally.

### Empowering our people to care for our community

The Intel Volunteer Matching Program empowers our employees to volunteer their skills and time in the community whereby Intel Foundation will match US\$5 for each hour they volunteered. Since 2006, we have clocked over 900,000 volunteer hours and disbursed over US\$3 million to NGOs and schools in Malaysia.

### Riding out the waves together during the COVID-19 pandemic

In total, we contributed almost RM2.3 million to our local communities (in Penang and Kedah) in three 'waves':

- **Wave 1:** Medical equipment to hospitals and frontliners
- **Wave 2:** Daily essential items to underserved communities and NGOs
- **Wave 3:** Digital thermometers, face masks and hand sanitizers to schools; Personal Protective Equipment (PPE) and groceries to the Penang prisons

### RISE 2030 – continuing our commitment as a responsible corporate citizen

As we look to year 2030, we strive to create a more responsible, inclusive and sustainable future, enabled through our technology, expertise and passion of our employees.



For more information, please visit us at

<https://www.intel.com/content/www/us/en/corporate-responsibility/2030-goals.html>



# J.P.Morgan



**In response to the pandemic, the firm organized a Personal Protective Equipment Donation Drive and staff contributed face shields, isolation gowns, and surgical face masks for Kuala Lumpur Hospital and the National Public Health Laboratory.**

We invest in our customers, employees, and communities around the world to break down barriers to opportunity and create an economy that works for more people. We combine our business and policy expertise, capital, and data to advance four universal pillars of opportunity: jobs and skills, small business expansion, neighborhood revitalization, and financial health. In 2019, nearly 73,000 employees volunteered 467,000 hours globally, while earlier this year, in response to COVID-19, we made a \$50 million philanthropic commitment to assist those most affected by humanitarian challenges and to support sustainable and innovative solutions for small businesses and underserved communities to recover.

## J.P. Morgan's Philanthropic Work in Malaysia

We focus our grants on workforce readiness programs, taking steps to help narrow skills gaps, integrating industry requirements into training curricula, and ensuring

underserved youth have employment pathways into the country's fast-growing industries. Our grantee SOLS 24/7 is providing training for 100 underserved youths in solar energy, English, basic IT, and soft skills development in order to attain jobs in the solar energy industry. Our partnership with MySkills Foundation trained 300 at-risk youth in electrical, plumbing, air-conditioning, life management, and soft skills and upgraded its curriculum to align with industry requirements.

## Employee Engagement and Volunteering

In response to the pandemic, the firm organized a Personal Protective Equipment Donation Drive and staff contributed face shields, isolation gowns, and surgical face masks for Kuala Lumpur Hospital and the National Public Health Laboratory.



For more information, please visit us at <https://www.jpmorganchase.com/impact>



JABIL



**Education.  
Empowerment.  
Environment.**

As a global manufacturing solutions provider, Florida-headquartered Jabil employs more than 260,000 diverse, talented and dedicated employees across 100 locations in 30 countries. Improving our communities has long served as a foundational pillar of Jabil's cultural values. JabilCares, our community outreach and volunteerism platform empowers all of our sites to implement a localized strategy that provides opportunities to invest in their communities around causes related to Education, Empowerment and Environment.

The "get local" strategy has been singular in inspiring our workforce to take ownership and make a direct impact to the community. It also positions Jabil as a strong corporate citizen with a pulse on local issues. In 2020, Newsweek – an American weekly news magazine - voted us as one of America's Most Responsible Companies (we are ranked at 118 out of 300 companies).

### Our Initiatives in Malaysia

Jabil Penang has a strong philanthropic track record since it was first established in 1995. From active participation in the Penang International Science Fair to promote Science, Technology, Engineering and Mathematics; to working with the Penang Family Health Development Association to improve HIV/AIDS awareness to the sponsorship of a computer room with the Penang Welfare Association for the Mentally Retarded Children to ensure differently-abled children are not left out of the digital transformation, Jabil Penang's support to different causes has unified its employees with shared values.

The spirit to serve soared even higher in the COVID-19 pandemic where Jabil Penang presented many government agencies, hospitals, police stations and healthcare workers with generous contributions of masks, hand sanitizers and cash donations to ensure they have the right tools and resources to fight the outbreak on the ground.



For more information, please visit us at <https://www.jabil.com/about-us/culture/in-the-community.html>



# Johnson & Johnson

**J&J Malaysia Community Impact responds to calls to assist frontliners in the fight against COVID-19 through fund-raising activities throughout the year.**

Johnson & Johnson's Global Community Impact is focused on supporting and championing the people on the frontlines who are at the heart of delivering care. As the country grappled with the outbreak of COVID-19 in early 2020, Malaysia Community Impact (MCI) responded to calls to support front liners in the first half of 2020 by raising funds and donating PPEs to healthcare professionals. MCI did so by working closely with NGOs such as The Giving Bank, Be My Protector and Malaysia Red Crescent Society. Among the recipients of MCI's efforts included Hospital Kuala Lumpur and Ministry of International Trade and Industry. MCI and J&J employees banded together through various creative ways, such as a virtual concert

entitled "J&J Greatest Gig" and a live virtual Donation Aid for Sabah to raise funds for the purchase of PPEs and food products for the needy, in addition to product donations.

Not forgetting, MCI also focused on our other pillar that is Talent For Good, which helps connect employees to the community by encouraging them to volunteer in identified NGOs based on their skill sets. In November, MCI organized a virtual Scavenger Hunt, in collaboration with Friends to Mankind and Community at Heart, to engage with and encourage employees to volunteer their skills for the community.



For more information, please visit us at <https://www.jnj.com/global-community-impact>



## ➤ Making a positive difference to our employees, customers and the community

As a socially responsible business, Keysight is committed to helping in multiple ways to alleviate the impact of the current pandemic. Our holistic approach makes a positive difference to our employees, customers and the community, in the spirit of KeysightHEART.

### H - Helping those in need

Donating funds and resources like COVID-19 test kits, medical supplies, PPEs and everyday necessities to support the needs of medical frontliners, security forces, charitable homes and at-risk communities.

### E - Inspiring and energizing our Employees

Alleviating pandemic anxieties by motivating employees to continue adding value to themselves, the company and society. This includes encouraging employee volunteerism through Keysight events such as the *Tour de Keysight* cycling relay for charity and *Face Mask Donation* fundraising campaigns.

### A - Accelerating customer success

Expediting and reprioritizing support, and offering free services and software, to help customers with urgent needs, especially for medical and communications infrastructure purposes to address the COVID-19 challenges.

### R - Being a Responsible employer and corporate citizen

Ensuring all the necessary health and safety measures are enforced on our site as well as across our supplier ecosystem to keep our employees, our ecosystem partners, our families and the community safe.

### T - Leveraging our Technology expertise for positive change

Making a difference with our technology know-how, including designing a solution to double the capacity of ventilators used for COVID-19 patients; continuing our primary-to-tertiary STEM outreach by redesigning our programs for online delivery; and, conducting free engineering and IoT educational webinars for university students.



For more information, please visit us at <http://www.keysight.com/go/csr>



## ➤ Helping people in need

### Micron Malaysia makes a difference to the vulnerable communities in Malaysia

Over the course of the Movement Control Order (MCO), Micron Malaysia joined hands with AMCHAM for the COVID-19 initiative to support the front liners and the local communities in need.

The contribution is funded by the US\$600,000 (2.6 million ringgit) donation that Micron pledged to Malaysia in March, as part of the company's larger US\$10 million COVID-19 Relief Fund.

Together with AMCHAM, Micron Malaysia coordinated the disbursements of the funds through a selected group of organizations, including Rotary Club of Muar, Rotary Club of Sg Petani, Rotary Club of Butterworth, Accelerate Global, EPIC Homes, School for the Mentally Retarded Children (Penang) and Refuge for the Refugees.

These organizations directly impact the B40, refugees, Orang Asli and the stateless communities - helping them to ease the burden caused by the pandemic.

Other initiatives included providing medical and personal protective equipment, such as ventilators, jumpsuits, face masks, sanitizers and gloves to several local government and beneficiary hospitals with critical needs, and distributing financial aid and additional support through food and household items, masks and sanitizers to children's charities and homes for the elderly.

All in all, over three hundred families in need, 11 charitable homes, four hospitals and over 150 schools have been positively touched by Micron during the COVID-19 pandemic. To date, Micron team members have volunteered more than 277 hours (34.5 total working days) to the COVID-19 relief efforts in Malaysia.



For more information, please visit us at [https://my.micron.com/in-malaysia/articles/2020/september/malaysia-team-spearheads-aid-to-a-spectrum-of-beneficiaries?utm\\_content=100001526259110&utm\\_campaign=22&linkId=100000015523990&fbclid=IwAR1Jzb0ofWPLTKNkxfVNjYXsgPO6ZLOMWEiNj9CqJ1nhM7BnCIJRPXafZ9A](https://my.micron.com/in-malaysia/articles/2020/september/malaysia-team-spearheads-aid-to-a-spectrum-of-beneficiaries?utm_content=100001526259110&utm_campaign=22&linkId=100000015523990&fbclid=IwAR1Jzb0ofWPLTKNkxfVNjYXsgPO6ZLOMWEiNj9CqJ1nhM7BnCIJRPXafZ9A)



# Microsoft



## Bridging the digital divide

### Microsoft Malaysia: Empowering socio-economic development with technology

Our vision at Microsoft is to help every person and organization on the planet achieve more. This is a vision we pursue tirelessly, making sure nobody is left behind as we head into the digital future.

Our commitment extends to every corner of the globe, ranging from issues such as accessibility, environmental sustainability, and talent growth. In Malaysia, we demonstrated our commitment through the launch of DELIMA, or 'Digital Educational Learning Initiative Malaysia'.

Stemming from a long-standing partnership with the government and industry players, this one-stop digital learning platform allows educators and students nationwide to access an array of digital productivity tools, providing much needed support for remote learning measures and accelerating the digital transformation of the nation's education system.

Similarly, the She Builds Peace campaign was launched earlier this year to celebrate female empowerment and to reflect on the courage and commitment of women Peacebuilders. Part

of a global initiative, the campaign encouraged Malaysian women to participate in peacebuilding efforts locally and internationally, showcasing inspirational examples of women who have succeeded in creating sustainable peace in countries who had been stricken with conflict.

Microsoft's commitment also extends to those who are differently abled, as we continue to stride towards a more inclusive world using new technologies to level the playing field for everyone. In 2019, Microsoft hosted its first-ever "AI for Accessibility hackathon" in Malaysia, which saw teams of IT professionals, university students and young developers working side-by-side with universities, international organizations, start-ups and non-profit organizations to tackle more than 23 different problem statements. Held in collaboration with the Malaysia Federation of the Deaf (MFD), the hackathon was an inspiring reflection of the good that come from technology – motivating us to continue doing what we do, to help the world achieve more.



For more information, please visit us at <https://news.microsoft.com/en-my/>



## Mondelēz International SNACKING MADE RIGHT

At **Mondelēz International**, we believe well-being is holistic; that the health of individuals, communities and the planet are inextricably linked. That's why Mondelēz International alongside with our reputable partners, are working together to empower communities to embrace active and healthier lifestyles. We share the belief that helping people – especially children and their families – adopt lifelong healthy habits like making balanced food choices, having a **Mindful Snacking behavior**, empower preparing healthy snacks and moving more can lead to big changes in their well-being and that of their communities.

Joy Schools is Mondelēz International's adopt-a-school programme that empowers school children to make positive changes towards improving their overall well-being. Joy Schools addresses the lack of healthy eating habits through a collaborative community partnership platform with the Ministry of Education, schools, parents and non-governmental organisations across three core pillars:

The program serves as a platform to cultivate a healthy and active lifestyle among young children in Malaysia through fun and joyful activities which also adopting big part

## Empowering over 6,000 students in Malaysia

of our Snacking Made Right purpose through Mindful and Sustainable snacking.

- **Access to Fresh Food** – pioneering a Garden-to-Table initiative within the school compounds for students to grow fresh produce comprising herbs, vegetables, and fruits that are served as main ingredients in school canteen dishes.
- **Nutrition Education** – creating nutrition awareness by instilling the importance of healthy eating habits and making balanced food choices through fun-filled discussions and hands-on experiences among students.
- **Active Play** – advocating active play by converting classrooms into vibrant and interactive spaces, build **upcycle playground**, in order to promote physical engagement and collaborative learning among students.

Mondelēz is set on transforming the lives of more than 1.5 million children across 18 countries with this three-pronged approach to well-being. The Joy Schools program was established in 2011 in the Philippines, and in Malaysia in 2015. Since its inception, Joy Schools has benefitted over 6,000 students in Malaysia across 5 schools nationwide.



For more information, please visit us at <https://my.mondelezinternational.com/well-being>



## **MOTOROLA SOLUTIONS**

Motorola Solutions is a global leader in mission-critical communications and analytics. Our technology platforms in mission-critical communication, command center software, video security & analytics, bolstered by managed and support services, make communities safer and help businesses stay productive and secure. Motorola Solutions Malaysia is one of the largest integrated site for Motorola Solutions worldwide, with more than US\$1B invested since 1974. Today, the Penang site hosts the global R&D operations, Supply Chain functions, Managed & Support Services as well as the regional Finance Shared Services.

Our approach to corporate social responsibility is guided by three principles: operate ethically, protect the environment and support the communities where we live and work. We benefit the communities by focusing our funding on public safety, disaster relief, employee volunteerism and STEM education, especially on technology and engineering.

### **Together in the fight against COVID-19**

Motorola Solutions is committed in helping our frontline workers and community in the fight against the COVID-19 pandemic. In Malaysia, we have extended our assistance namely in the form of in-kind contributions of PPEs, food and essential items, communications equipment to support the workflow of frontline workers during the pandemic as well as

## **> We are committed to helping create safer cities and thriving communities**

video solutions setup to assist in the post-mortem analysis of COVID-19 deaths.

### **Empowering the next generation through STEM**

Through the Motorola Solutions Foundation, we have awarded over US\$60 million to STEM education programs across the globe in the last 10 years. In Malaysia, we are a leading industry partner for STEM initiatives at the primary, secondary, and tertiary levels. Key initiatives include co-sponsoring with Penang Science Cluster on the Project Ignite and Penang International Science Fair, StepUp program with Penang STEM, MySTEM program with Universiti Malaysia Pahang and CREST research projects for postgraduates among others.

### **Encouraging employees to give back to the community**

At Motorola Solutions, we believe in giving back and living out our mission of helping people be their best. The Motorola Solutions Foundation supports employee volunteerism and community engagement through organized service projects and through the Motorola Matches program for both volunteer hours and charitable contributions. Annually, Motorola Solutions Foundation donates over US\$1 million in matching volunteer hours and employee charitable contributions globally.



For more information, please visit us at

[https://www.motorolasolutions.com/en\\_us/about/company-overview/corporate-responsibility.html](https://www.motorolasolutions.com/en_us/about/company-overview/corporate-responsibility.html)



**Longest-serving FREE mobile health screening CSR program across the whole of Malaysia targeting underserved and underprivileged communities**

Study from 22-year Care-A-Van revealed 4 in 10 were overweight and obese, 1 in 4 suffering from high blood pressure and 4 in 10 from high blood cholesterol amongst the B40 Group

Pfizer Malaysia's Care-A-Van was launched in 1998. Since then, it has accelerated around Malaysia establishing itself as one of Malaysia's longest-running mobile health resource offering free health screenings to underserved communities including urban poor as well as remote populations. To-date, the Care-A-Van team of almost 1070 volunteers has touched the lives of over 156,000 Malaysians across 800 locations.

Through our health screening events, a total of 104,594 data were available for analysis with 84,197 adult participants.<sup>1</sup> Alarming, 44% were overweight and obese. Only 13.6% of adults reported existing hypertension but a larger 24.4% were found with high blood pressure during screening. Similar trend was found when only 7.6% reported existing hypercholesterolemia but 38% were screened with high cholesterol. These worrying numbers are consistent with the findings of National Health and Morbidity Survey 2019.<sup>2</sup> Further health education and screening must be conducted to empower Malaysians to take charge of their health.

With endorsement by the Ministry of Health and strengthened by strategic partnerships from similarly aspired organizations including academic institutions, NGOs and patient advocacy groups, Care-A-Van is dedicated to fulfilling the unmet needs of the population. Care-A-Van is continuously expanding and improving its services by embarking into breast cancer and mental health screening, as well as leveraging our invaluable data and resources to conduct substantial research with multiple stakeholders.

Through these efforts and the tagline "Caring for Malaysia", Care-A-Van is proud to drive Pfizer's purpose of bringing Breakthroughs that Change Patients' Lives and supporting Malaysia's efforts to reach the Sustainable Development Goal of ensuring healthy lives and promote well-being for all.

#### References

1. Research Report of Pfizer's Care-A-Van Mobile Health Screening Data Migration Project
2. National Health and Morbidity Survey 2019



For more information, please visit us at <https://www.pfizer.com.my/communities/supporting-schools>



**Caring for employees. Supporting communities. Doing business responsibly. Improving our world.**

Plexus' Environmental, Social and Governance (ESG) program contains five pillars that reinforce our commitment to create a better world by being an industry steward, a responsible employer, a community partner, a global citizen and a promoter of corporate governance.

During these unprecedented times, Plexus Penang remains committed to our Corporate Social Responsibility (CSR) efforts in order to support the needs of our local community.

Plexus is honored to support front line workers of the pandemic by partnering with various organizations, including American Malaysian Chamber of Commerce, general hospitals, non-government organizations and police stations to source and sponsor personal protective equipment (PPE).

In addition to supporting the physical needs of the community, Plexus Penang remains committed to nurturing

the educational needs of our future talent. Over the past 12 years, Plexus has donated over RM1M to more than 25 local schools and educational institutions, including funding the creation of the first two MakerLabs in mainland Penang.

This year, we participated in the 'E-Learning Computer Program', initiated by the Penang State government, to donate new laptops to students in need. We recognize the importance of having reliable computers at home, particularly as remote education has become essential during these times of sustained social distancing.

Plexus Penang, together with our 8,000 team members, is proud to support our community. Together, we are committed to strengthening our community as we create the products that build a better world. We encourage you to visit our Sustainability homepage to learn more about Plexus' commitment to ESG.



For more information, please visit us at <https://www.plexus.com/en-us/sustainability-home>



## ➤ Stepping Up As A Force For Good.

In service to people everywhere who are caring for their families and communities – all day, every day, P&G people are stepping up and serving others as a force for good to ensure the health and safety of our employees, maximizing availability of products and helping society overcome the challenges of COVID-19. For generations, we have united to support consumers and communities through unexpected challenges, providing the brands people count on to take care of their personal health and hygiene and to create healthy homes.

Doing our part as a good corporate citizen, P&G Malaysia has provided financial support and P&G personal care products donation collectively valued over USD 300,000 to selected hospitals, medical front liners and low-income communities. We have partnered with The Lost Food Project to ensure families who do not have basic access to the everyday essentials many of us

take for granted, can have the cleaning, health and hygiene benefits P&G brands can provide. Beyond our brands, we have a long history of supporting communities in times of need — and we are answering the call to do even more.



For more information, please visit us at <https://www.simplygiving.com/event/pg-malaysia>



## Komuniti Guru Digital Learning+, upskilling school teachers to deliver lessons digitally in collaboration with Arus Academy.

In 2019, PwC launched 'New world. New skills,' a global initiative that aims to upskill millions of people worldwide. For PwC Malaysia, we wanted to ensure that our nation's youth (our future leaders) are also given opportunities to upskill. To do that, we felt an effective way would be to reach those who can reach them: the teachers. So in June 2020, we collaborated with Arus Academy to launch Komuniti Guru Digital Learning+ (KGDL+), a programme that trains teachers to design lesson plans that can be delivered to students through various digital platforms.

We had 54 teachers in our first cohort, all of whom participated in a series of virtual workshops on how to adapt their approach to teaching. Over a period of 5 months, six subjects were covered within the programme:

Matematik, Sains, Asas Sains Komputer, Reka Bentuk & Teknologi, Sejarah, and Geography for Form 1 to Form 3.

Following the workshops, we encouraged the teachers to apply the skills gained in building teaching and learning materials based on the academic needs of their students. More than 40 volunteers from PwC Malaysia have contributed their time to help the teachers digitise learning and teaching materials. More than 1,000 teaching materials were completed by the time the programme ended in late October 2020. The programme is supported by the state education departments of Kedah, Perlis and Sarawak.



#NewWorldNewSkills  
#MYNewSkills



“

Teachers are very flexible and ready to adapt to new environments. I have seen them uploading videos online to teach their students, as well as using virtual whiteboards. This is great stuff and should be used now more than ever.

**Nik Aiesya Rafieqa Ridzlan**

Assurance Associate



For more information, please visit us at

<https://www.pwc.com/my/en/publications/2019/pwc-annual-report-2019.html>



## SUNWAY MEDICAL CENTRE

Sunway City

People are the heart of a hospital and commitment towards supporting them especially when they need healthcare the most remains the core of Sunway Medical Centre's Corporate Social Responsibility (CSR) efforts.

For the past 5 years, Sunway Medical Centre has focused on helping patients with cancer and one of our notable initiatives are our efforts towards early cancer detection, prevention and treatment. Our collaboration with Shopee in November 2019 encouraged the importance of early cancer detection where donations to the ShopeeMAKNA Official Store received complimentary blood tests and 3D mammogram packages. Additionally, we also donated RM20,000 in cash to MAKNA in aid of their cause.

Our passion for cancer management stems from our belief that cancer is not the end and early detection as well as the right treatment can make a difference for cancer patients. Hence, we are constantly supporting our cancer patients be it through their medical, physical, financial or even mental needs. Another critical support for our patients is granting discounts off their bills, which saw over RM1 million contributed from over the

**Giving is not about making a donation. It is about making a difference.**

past year. Bone marrow (stem cell) transplant is one of the cores at Sunway Medical Centre, offering the procedure at discounted rates since 2018 through a one-stop centre equipped with a multidisciplinary team of transplant experts and advanced technology who see patients through their journey towards recovery.

Sunway Medical Centre also plays a key role in supporting and collaborating with other organisations to help society. Notably, the RM275,000 raised during the event of "Sunway The Good Run" was donated to cover medical treatment costs for cancer patients in the B40 group via the Media Prima-NSTP Humanitarian Fund.

Additionally, the hospital has successfully implemented health campaigns such as the Let's Take 5 and Let's ACE (Attack Cancer Effectively) that signify our innovative efforts in contributing back to society. Other on-going initiatives include free health screenings, public health talks, awareness campaigns on various medical-related issues, and supporting a range of community events.



For more information, please visit us at

<https://www.sunwaymedical.com/in-the-news/sunway-gives-rm275000-to-media-prima-nstp-humanitarian-fund>



# VERITAS

## ➤ One of Malaysia's best CSR firm

### VERITAS Fund for Excellence in Design Education (VFE)

The VERITAS Fund for Excellence in Design Education (VFE) was founded in 2004 to further our core values of constant innovation, a commitment to design excellence and social responsibility towards the built environment. It is our hope that the Fund would encourage more design students and teachers to excel in various design fields and eventually contribute towards nation-building as architects, designers and educators.

The Fund will be channelled to assist students and teachers in local institutions through scholarships, awards, research grants, study stipends, community projects, study trips, design competitions, student seminars, student publications, etc. that will promote a culture of excellence and generally enhance public awareness and recognition of design.

### Funding

The VERITAS Design Group has committed to set aside each year a percentage of our annual profit towards the Fund which is supplemented by contributions from some of VERITAS' Clients and business associates.



For more information, please visit us at <http://theveritasdesigngroup.com/components/csr/>

AMCHAM MY  
CARES  
2020

# making an impact

## Aligning Corporate, Local, National & Global Goals

Since 2018, AMCHAM has been incorporating the UN Sustainable Development Goals (SDG) into MY AMCHAM CARES in order to showcase our members' contributions towards the UN 2030 Agenda for Sustainable Development, as well as our contributions towards Malaysia's national aspirations for the goals.

Questions relating to the SDGs were included in this year's MY AMCHAM CARES survey allowing AMCHAM to go one step further in 2020. By identifying the SDGs companies are targeting, members targeting the same space will be able to learn and learn from each other and potentially coordinate for greater impact. The results of this can be seen clearly in AMCHAM's membership directory. Please be sure to pick up a reference copy.

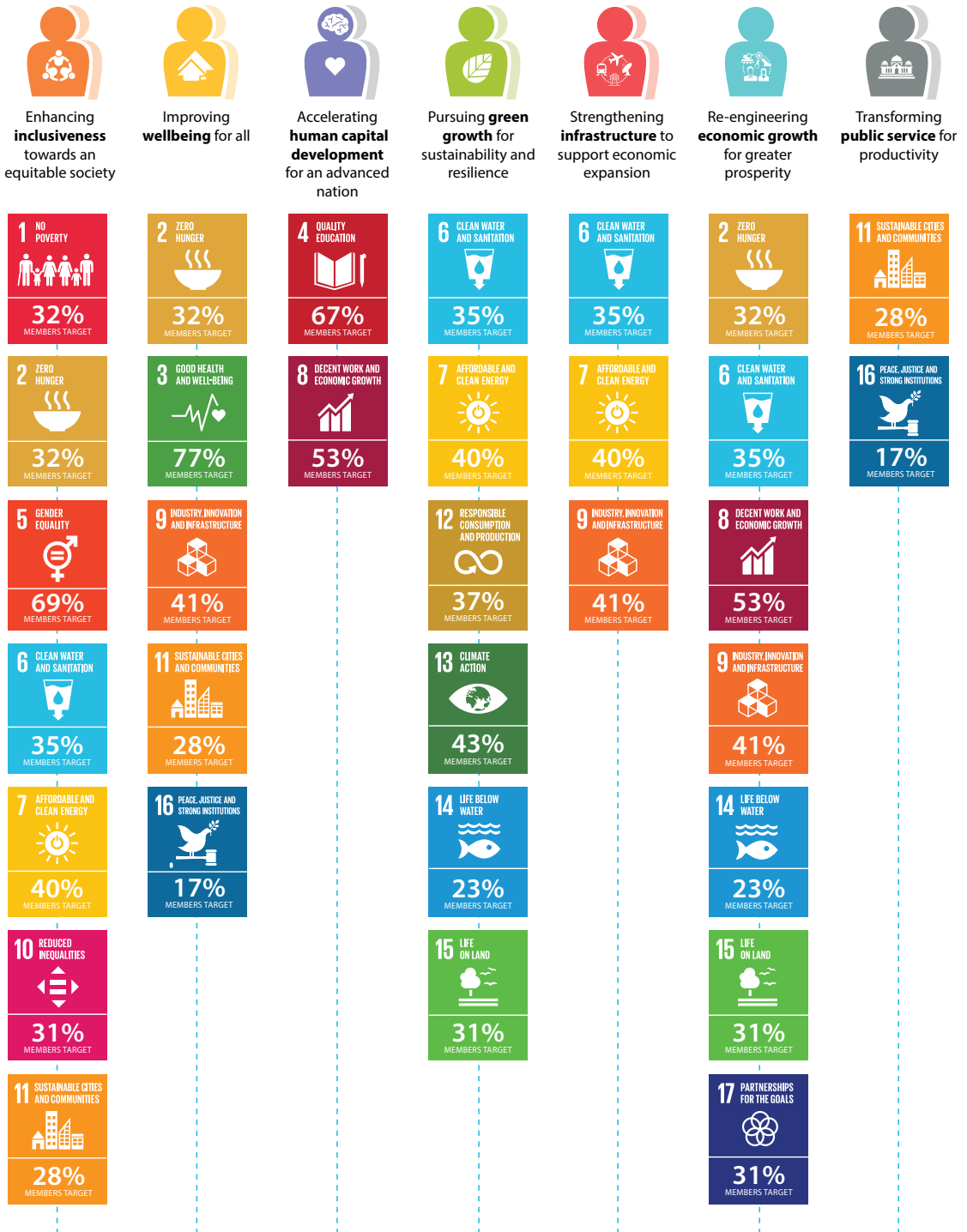
### Looking Ahead

MY AMCHAM CARES has become an important platform for our members. With the insights gained across the four areas of the survey, the program enables AMCHAM to support our members as they strengthen their activities, connect and learn from each other, showcase the additional benefits they bring when their investments are aligned with corporate, local, national and global goals.



# Aligning MY AMCHAM CARES with the UN SDGs and the Eleventh Malaysia Plan's Strategic Thrusts

Percentages indicate the number of MY AMCHAM CARES survey respondents targetting specific UN SDGs



## SUSTAINABLE DEVELOPMENT GOALS

Source: Mid-term Review of the Eleventh Malaysia Plan - Executive Summary



## **Thank you to all the 2020 participating companies**

AMCHAM would like to thank all our members who participated in the CSR Survey and have corporate citizenship and CSR initiatives running for more than one year:

- 3M Malaysia Sdn Bhd
- AGCO GSI (Malaysia) Sdn Bhd
- Agilent Technologies LDA Malaysia Sdn Bhd.
- AIG Malaysia Insurance Berhad
- American Airlines
- American Express (Malaysia) Sdn Bhd
- AmMetLife Insurance Berhad
- Amway (Malaysia) Sdn Bhd
- Analog Devices Sdn Bhd
- Berjaya Starbucks Coffee Company Sdn Bhd
- Boeing Aerospace (Malaysia) Sdn. Bhd.
- Boston Scientific Medical Device (Malaysia) Sdn Bhd
- Cargill Holdings ( Malaysia) Sdn Bhd
- Celestica Malaysia Sdn Bhd
- Citibank Berhad
- Coca-Cola Malaysia
- Cohu Malaysia Sdn Bhd
- ConocoPhillips Asia Pacific Sdn. Bhd.
- Crown Worldwide Group Sdn Bhd
- Dell Global Business Center Sdn Bhd
- Dow Chemical (Malaysia) Sdn. Bhd.

- 
- Estee Lauder Malaysia Sdn Bhd
  - Exterran Energy Malaysia Sdn Bhd
  - ExxonMobil Subsidiaries in Malaysia
  - Federal Express Services (M) Sdn. Bhd.
  - Finisar Malaysia Sdn. Bhd.
  - First Solar Malaysia Sdn Bhd
  - Flex Malaysia
  - General Electric International, Inc. (GE)
  - Gibraltar BSN Life Berhad
  - Green Point Precision (M) Sdn Bhd
  - Haskell Malaysia Services Sdn Bhd
  - Heraeus Materials Malaysia Sdn. Bhd.
  - Herbalife Products Malaysia Sdn. Bhd.
  - Hershey Malaysia Sdn Bhd
  - Hess Exploration & Production Malaysia B.V.
  - Intel Malaysia
  - ITW Meritex Sdn Bhd
  - J.P. Morgan Chase Bank Bhd
  - Jabil Circuit Sdn. Bhd.
  - JLL Property Services (M) Sdn Bhd
  - Johnson & Johnson Sdn Bhd
  - Keysight Technologies Malaysia
  - Knight Frank Malaysia Sdn Bhd
  - Knowles Electronics (M) Sdn Bhd
  - Lake Region Medical Sdn Bhd
  - Liberty Insurance Berhad
  - Lumileds Malaysia Sdn Bhd
  - McDermott Asia Pacific Sdn. Bhd.
  - Micron Semiconductor Malaysia
  - Microsoft Malaysia
  - Mondelez International (Malaysia)
  - Motorola Solutions Malaysia Sdn Bhd
  - Nefab Malaysia Sdn Bhd
  - NI Malaysia Sdn. Bhd.
  - Nu Skin (Malaysia) Sdn. Bhd.
  - NXP Malaysia Sdn Bhd
  - ON Semiconductor Malaysia Sdn Bhd
  - Pfizer (Malaysia) Sdn Bhd
  - Philip Morris Malaysia Sdn Bhd
  - Plexus Manufacturing Sdn Bhd
  - Procter & Gamble Malaysia
  - PwC Malaysia
  - Samtec Asia Pacific (Malaysia) Sdn Bhd
  - Sanmina-SCI Systems (M) Sdn. Bhd.
  - Seagate International (Johor) Sdn. Bhd.
  - Sensata Technologies Malaysia Sdn Bhd
  - SMART Modular Technologies Sdn. Bhd.
  - STMicroelectronics Sdn Bhd
  - SunPower Malaysia Manufacturing Sdn Bhd
  - Sunway Medical Centre
  - Turner International Malaysia
  - Unisem (M) Berhad
  - VERITAS Architects Sdn Bhd
  - Xylem Water Solutions Malaysia Sdn Bhd
- 



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